Holy Family Home and School Association

(Unapproved) Meeting Minutes January 21, 2014

Present: Heidi Eiynck, Joan Scherping, Ryan Scherping, Melissa Gerads, Bonnie Massmann, Lori Ehlert, Tina Meyer, Pam Mareck, Ami Ohmann, Staci Kalthoff, Karla Zierden, and Jill Roerick.

Call to Order: Bonnie began the meeting at approximately 7:05 and led us in prayer.

Approval of Minutes from November, 2013, Meeting: Joan made a motion to approve the Minutes from the November, 2013, meeting. Melissa seconded. All in favor. Motion carried.

Approval of Agenda: Pam made a motion to approve the agenda. Lori seconded.

Financial Report: Bonnie explained the financial report which was handed out for everyone's review. Bonnie went through all the numbers on the report. It was pointed out that the Advent calendar sales brought in a profit of \$406.00. A comment was made that it is hard to find religious Advent calendars. It was suggested that the school should consider selling advent calendars again next year.

Marketing Committee Report: Tina mentioned that Janel contacted her looking for ideas to promote SCRIP. It was mentioned that the Albany Enterprise is a great way to promote the school and the Visitor is good for PR also. "Word of mouth" is still among one of the best ways to market. It was also mentioned the importance of reaffirming the decision of preschool families to send their children to Holy Family.

SCRIP Update: Tina mentioned that orders for January have slowed after strong sales in December. She really encourages families to order SCRIP through the portal. This gives the best exposure to many retailers in addition to only those on the order form sheet. It was discussed having an incentive drawing to encourage families to participate. Ordering through the portal is also a great option for placing orders during the summer. Relatives and other people can also be set up to order in this way.

Breakfast Update: Heidi reported that the January breakfast was very well attended considering the unfavorable weather. There were not many leftovers. Currently two of our breakfasts are hosted by Catholic United Financial. Bonnie mentioned that the women and men's groups will be merging into one group. She also mentioned that Catholic United Financial will also be doing more funding towards other areas in addition to Holy Family School. It is uncertain whether either of next year's matching grant breakfasts will happen or if there will only be one. If this were to happen October and December breakfasts could be hosted by the school instead.

Carnival Update: Karla reported that less than 1,400 raffle tickets are currently turned in which

is less than last year at this time. She also mentioned Saturday workers should come earlier than listed. It was noted that enough hamburger has been donated. They are still in need of a lot more prizes for adults and children. It was mentioned that Fleet Farm currently has a huge discount on their toys.

Catholic Schools' Week Update: A flyer will be going home listing activities for Catholic Schools' Week. Bonnie mentioned some of the activities such as the school mass and the tailgating party on Sunday. The theme is "Communities of Faith, Knowledge and Service".

Tailgating Party: Julie Voit ordered hot dogs and buns for the tailgating party on Sunday after the 10:30 mass. Discussion was held regarding the remaining plans for the tailgating party. There are currently 150 people signed up for Sunday.

CUF Raffle Update: Kickoff of the CUF Raffle was last Friday. Bonnie mentioned that the top three selling schools will receive an extra \$3,500.00. Where a school is ranked also depends on the number of students to make it fair. She also stated that Holy Family School has been in the top one-third of the top selling schools in past years so this is something to strive for. Heidi mentioned that she will be selling tickets at the upcoming Winter Worship in Holdingford.

February Conference Dinners: Tina mentioned that the conference dinner is always very appreciated by the teachers. A menu was put into place.

Pasta Dinner Update: The pasta dinner is scheduled for Saturday March 29th. It will not be competing with any Friday night fish fries and should hopefully bring in people after the 5:00 mass. Geri Garding will be donating her time to help out in the kitchen.

Target Field Trip Grant: Bonnie applied for a Target Field Trip Grant and the school received \$700.00. This will fund the 5th and 6th grade trip to the Capitol.

Rummage Sale: Tina reported that the date set for the Rummage Sale is April 12th. Sister Alice is fine with items being stored in the church basement after the Carnival is over. A table will be up for parishioners to drop off items in the gathering space. A note will be put in the bulletin. There will need to be volunteers to help set up for this sale. Discussion was held on having vendors in the gathering space during the Rummage Sale. Details such as the hours of sale and what to do with the items that do not sell were also discussed. It was brought up that there is a volleyball tournament scheduled on Friday night which will conflict with setup for the Rummage Sale. There will need to be future discussions if this date will actually work or if the Rummage Sale will need to be rescheduled.

Golf Tournament Chair Needed: A chair is still needed for the Golf Tournament. It was also mentioned that there needs to be volunteers to chair the Carnival in the future as well.

Heritage Day Events: Melissa, who is a member of the Chamber, mentioned that it has been

hard in the past to find food vendors for Heritage Days. Some suggestions given for the Holy Family school booth were: cotton candy, nachos and cheese, sno cones, or pizza. Also ideas for children's games were also given since there has not been a lot for kids in the past. One idea was having inflatable blow ups for sale. There is also concern as to whether we will get enough workers.

Bonnie mentioned that we may need to reevaluate worker sign-up sheets for our fundraisers. We may need more workers to cover breakfasts if the October and December breakfasts are no longer sponsored by Catholic United Financial as they provide some of their own workers. In the past families have been encouraged to have both parents sign up for working fundraisers but only one has been required. This requirement may need to be changed in the future. Heritage Days may be added as an additional fundraiser in need of workers for the 2014-2015 school year. It was noted that when a family is signing up to work a fundraiser on the portal they can put their name down twice under the same password.

Spirit Shirt Question: It was suggested that we could have spirit shirts on display at carnival and/or at Rummage Sale as one of the vendors. Bonnie mentioned that Schiffler's in St. Anthony gave them a very good deal for the staff Christmas dinner. There is \$125.00 left from what was budgeted. It was mentioned that we could use this dollar amount to show the teachers our appreciation by purchasing each of them a spirit shirt. Lori will check with Jim Meyer about ordering shirts.

2014-2015 Budget: There should be approximately \$10,000 as carryover in the budget. All current and future fundraising will be shown in the Home & School budget. Bonnie mentioned that Seven Dolors will continue putting same dollar amount towards the school. It was pointed out that the money raised from the 5K will go towards technology. The Board also finalized tuition for the 2014-2015 school year. Discussion was held on giving families a credit on their tuition for the 2014-2015 school year since there may be a larger carryover amount than what was budgeted. This was a continuation of the conversation had at the joint meeting with the School Board in the fall. Bonnie mentioned that the endowment did very well the last three months. It was discussed whether it would be a good idea to have some of the money taken out and put into another investment before the market takes a turn. Bonnie will put this on the agenda for the next meeting.

Recruitment for Officers for 2014-2015: Officers will need to be elected at the next meeting in April for the Vice-Chair position and the Treasurer position.

Parish Valentine Day Dinner: The Valentine's Dinner set for Friday evening, February 14th, was discussed. This is being put on by the new volunteer committee through Seven Dolors. There will be tables set up for different organizations and there will be one table labeled as Holy Family School. Holy Family School parents are asked to provide the desserts (either store bought or homemade).

Adjourn: Joan made a motion to adjourn. Staci seconded. Meeting adjourned at 9:30 Next Meeting: April, 2014.

- Submitted by Jill Roerick, H & S Secretary